

**Notice of References Cited**

Application/Control No.

10/617,508

Applicant(s)/Patent Under  
Reexamination  
MCLAUGHLIN, GREGORY

Examiner

DANIEL LASTRA

Art Unit

3622

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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*	B	US-6,572,149	06-2003	Long, Dennis M.	283/51
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	L	US-			
	M	US-			

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Cherrypicks Offers New Interactive Mobile Marketing Platform, AsiaPulse News, March 12, 2001 (Dialog file 9:02398052)
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.